

2015 and further ...

Question for 2015?

Everyone likes to eat bread 'with cheese', but who knows how to make cheese?

Inspiration for 2015:

Purchased ideals are like fake jewels, they are rubbish!



For entrepreneurs:

Put your expertise, knowledge and experience in a smart algorithm and build your own platform before the future, your company has caught up.

*'The trouble with the rat race is:
even if you win, you're still a rat!'*

2015 and further ...

***Welcome to the world of ideals,
they have become mass true!***

Now we have let our manufacturing industry leave for China and the intended 'Creative Class' fails to deliver the desired future wealth, Bruges and Venice are our latest examples.

Fun industry welcomes you, and especially visit Amsterdam or Utrecht, the newest theme parks in the Netherlands. But you can also choose a weekend Dubai, super-capitalism is back in all its glory, so be welcome and buy as much as possible in the new 'dump shops' or 'app stores'. On these shelves, specifically tailored to our buying addiction, you find now our ideals as mass to buy in packets as: better for environment, CO2 reduction, sustainability, biofood and also several fun packages of many aid organizations.

An economic law says: If volume increases, the value decreases!

History also teaches us that emerging regions invariably want to impose their own "spiritual truth" in other regions.

For observant global citizens, 2014 showed several signals. Which new "spiritual truth" becomes the "true faith" of our future? This is what 2015 and 2016 will show us.

Where is change?

Where should we look for? Which (Macro trend) process unfolds before our eyes without us even noticing?

In the 80s we had the automation of production processes in our factories, which resulted in loss of many jobs. Many manual labor was no longer needed in the manufacturing industry, and what was left moved later on to China.

In the '10s we see that this process is repeated but now in the service sector. Through internet, cheap, fast and compact computers, office and brains work (read also consulting) is replaced by increasingly sophisticated algorithm* to repeat these tasks endlessly and without errors.

There is hardly any difference with the process in the 80s and 90s in the manufacturing industry, it only happens in another field and is therefore not recognized as a repetition.

What will happen:

All mental tasks that can be recorded in algorithm* will rapidly transformed, and more jobs (and there will be a lot more than you think) will disappear next few years.

Under the slogan of customized services, the remaining tasks (which are difficult or impossible to summarize in algorithm) will more and more move to the consumer / user.

What an algorithm* can't do for you, you must do it yourself. Not succeed, then it is your own fault, you are no longer socially interesting!

(*Algorithm: is a mathematical formula that allows computers to simulate intelligent tasks of a person.)

Hungry for more vision, read the previous years www.trendsverklaard.nl

Happy New Year

Fons Maenhoudt

Trend Expert and independent long-term thinker
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